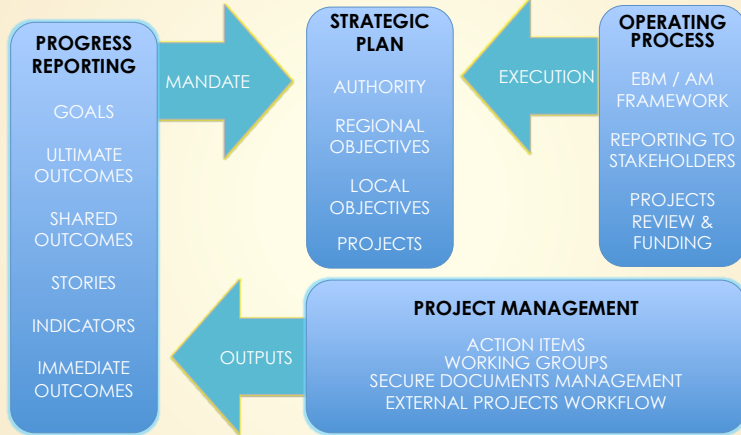




FLEXIBLE PROGRAM STRUCTURE



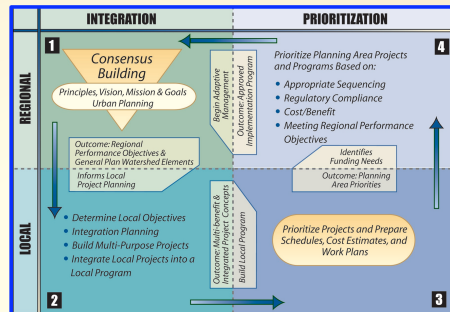
CHALLENGES

- New multi-agency programs address complicated environmental problems that involve many stakeholders over a long time.
- Many local projects have to be aligned and integrated to address watershed/coastal-zone goals.
- Program plans and operations should be community-led, transparent, and independent.
- Continued funding requires showing progress toward goals that might take decades to attain.

CONTRIBUTED FRAMEWORKS

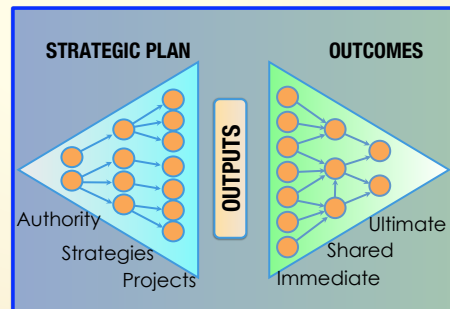
From the Newport Bay Watershed Management Committee in California

DYNAMIC PLANNING PROCESS



From the Fraser Salmon & Watersheds Program in British Columbia

SHARED OUTCOMES LOGIC MODEL



SOLUTION

- Multi-agency programs can collaborate efficiently by using a web2.0 workspace.
- New ideas such as ecosystem-based management can be implemented as collaborative processes.
- The accumulated knowledge and processes of a program can be maintained despite turnover of people.

VISION

- The passion of an engaged community can be transformed into organized actions by access to new tools for sharing knowledge and work.
- A community can write an inspiring story about the future of their place, catalyzing the changes needed to make that story become true. They just need the right tools.

